



MIDWIFE

Notification of Pregnancy to Medicaid Managed Care Plans

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Early identification and reporting of pregnant members allows pregnant individuals to take full advantage of the education, support, resources, and incentives Medicaid managed care plans provide throughout the prenatal and postpartum period, improving quality of care and pregnancy outcomes.

Each managed care plan has a dedicated process for Principal Maternal Care Providers (PMCPs) to utilize when informing the plan about a pregnant member.

Below captures each managed care plan's process as of May 2025. PMCPs are encouraged to notify the patient's health plan of the patient's pregnancy so the patient may receive the additional supports and services available to them.

Managed Care Plan	Pregnancy Notification Process
Amida Care	Contact the Provider Relations team by emailing provider-services@amidacareny.org or by calling 1-800-556-0674
Anthem BC BS HealthPlus	Complete the notification of pregnancy in the online Interactive Care Reviewer via <i>Availity</i> or fax the forms to Anthem Blue Cross and Blue Shield (Anthem) at 1-800-964-3627
CDPHP	Complete and submit a Pregnancy Referral Form to the designated secure inbox at pregnancy@cdphp.com or to the secure fax line at (518) 641-3303.
Emblem	Contact care management by calling 888-447-0337 (TTY: 711).
Excellus BlueCross BlueShield	Complete and submit a <i>Prenatal Incentive Registration and Referral</i> form via our provider portal .
Fidelis Care	Complete and submit the Prenatal Encounter Form , call 1-888-FIDELIS (1-888-343-3547), or e-enroll .

Healthfirst	Contact Provider Services by calling 1-888-801-1660 for assistance.
Highmark BC BS	Complete the notification of pregnancy in the online Interactive Care Reviewer via <i>Availity</i> or in WNY complete and submit a <u>Prenatal Care Risk Screening and Referral Form</u> . Please see <u>Maternal Child Services</u> for more information.
Independent Health	Contact case management by calling 716-635-7822 or faxing to 716-250-7140 .
MetroPlus Health Plan	Providers should notify MetroPlusHealth of pregnant members by emailing <u>healthpromotion@metroplus.org</u> . Pregnant members should call Member Services at 800-303-9626 (TTY: 711), Monday to Friday, 8am to 6pm; Saturday, 9am to 5pm. After hours, Sundays and holidays, call our 24/7 Medical Answering Service at 800-442-2560 .
Molina Healthcare	Complete and submit a <u>Pregnancy Notification Report</u> .
MVP Health Care	Complete and submit a <u>Prenatal Registration Form</u> .
United Healthcare	Complete the <u>Obstetrical Risk Assessment Form</u> located within the <i>Care Conductor</i> tool found on the <u>UHC Provider Portal</u> .
Univera Healthcare	Complete and submit a <u>Prenatal Incentive Registration and Referral Form</u> .
VNSNY Choice	Contact the Provider Relations team by calling 1-866-783-0222 or by <u>accessing the provider portal</u> .

If you have any questions, please contact the managed care plan directly or [**MaternalandChild.HealthPolicy@health.ny.gov**](mailto:MaternalandChild.HealthPolicy@health.ny.gov).

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